



**THE SCHOOL DISTRICT OF  
PALM BEACH COUNTY, FL**

OFFICE OF COMMUNICATIONS  
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**OWEN TORRES  
MANAGER**

**NATALIA POWERS  
ACTING CHIEF STRATEGIC  
COMMUNICATIONS OFFICER**

April 3, 2014  
**Bulletin #P-14827-CSCO/C**

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**Action By:  
April 18, 2014**

**TO:** All Principals and Directors

**FROM:** Natalia Powers, Acting Chief Strategic Communications Officer *NP*

**SUBJECT: 2014 SUNSHINE MEDALLION AWARDS**

The Sunshine State School Public Relations Association (SUNSPRA) is currently accepting nominations for the 2014 Sunshine Medallion Awards. This is an opportunity for school districts to submit their best publications, public relations tools, programs, and projects. Last year, our District had six top winners in the three categories.

This year, for the first time, Sunshine Medallion Award entries will be accepted electronically. Electronic entry and award information may be found on SUNSPRA's website at: <https://sunspra.nonprofitcms.org/awards>. All entries must have taken place between *April 01, 2013 and April 01, 2014* and each entry must include a 50-word (or less) summary. Entries may include annual reports, handbooks, brochures, flyers, newsletters, posters, calendars, specialty items, videos, Public Service Announcements (PSA), websites, identity packages, special events, image campaigns, recognition programs, themed promotions, budget/finance campaigns, business partnerships, parent/community involvement, teacher/staff recruitment, cultural diversity, and crisis communications/school safety projects. The entry deadline is **Friday, April 18, 2014**; the entry fee is \$100 (\$75 for SUNSPRA members). Winners will be notified on Friday, May 16, 2014.


Mail your entry fee payment to: SUNSPRA, c/o Marianne Lorentzen  
4311 100<sup>th</sup> Avenue E.  
Parish, FL 34219

The very best in each category will be honored at an awards ceremony on Tuesday, June 17, 2014, at the Florida Association of School Administrators (FASA) 2014 Summer Conference in Tampa, Florida.

For further information, contact Marianne Lorentzen at 941-545-8476 or [Marianne@consultmarianne.com](mailto:Marianne@consultmarianne.com).

EWG/NP/OT/BD:ca

Approved: \_\_\_\_\_

  
E. Wayne Gent, Superintendent